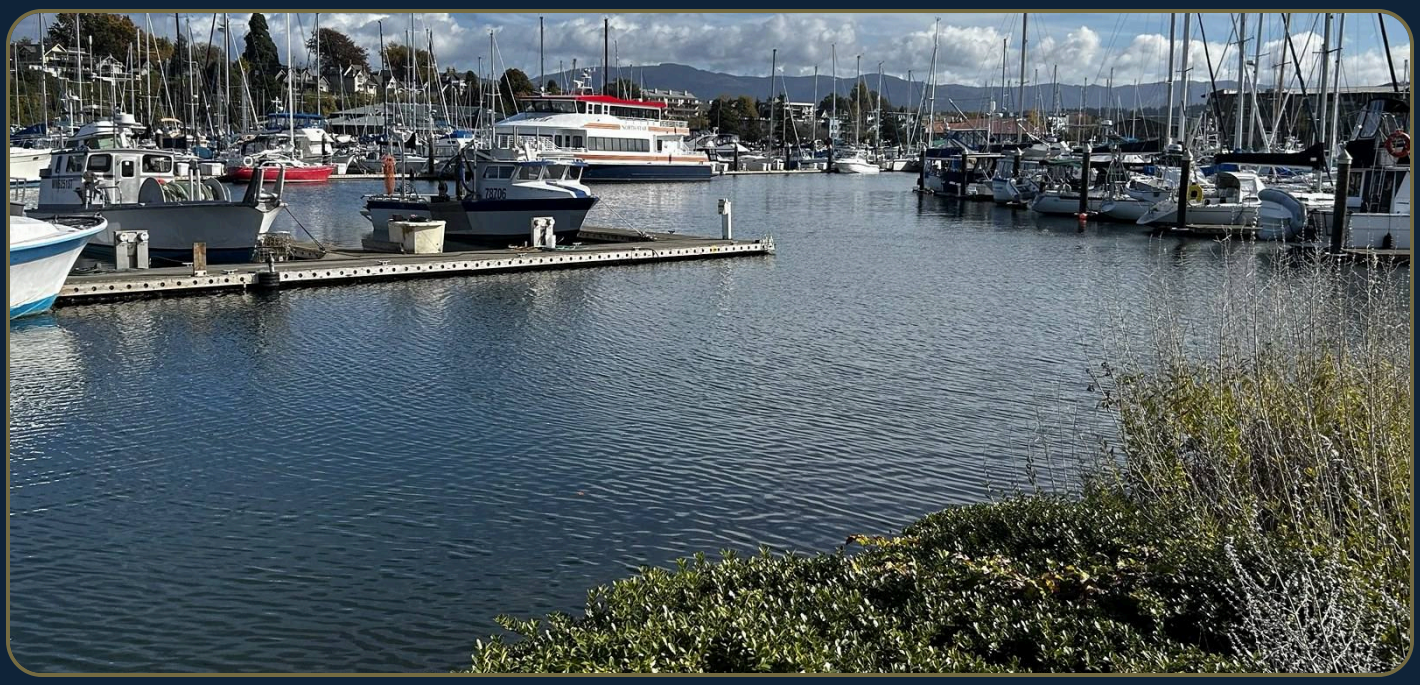
DOCK ⚓ DINE

WATERFRONT GUIDE · PUGET SOUND

FOR WATERFRONT BUSINESSES

Be the first stop at the *water's edge.*

Dock & Dine is the phone guide boaters and visitors open the moment they arrive: where to tie up, where to eat, what to do. Our sponsors put your business in front of them right then, at your harbor.



BUOY
Floats through the listings · page 2

ANCHOR
Fixed to the bottom of the screen · page 2

CROW'S NEST
Top of your tab, plus Scuttlebutt · page 3

TSUNAMI
Own the whole harbor visit · page 4

IN THE LISTINGS

Buoy & Anchor

ONE PER HARBOR · 2

AS IT LOOKS IN THE APP



Buoy

$85/mo

A banner in your brand color that floats through the listings. Every visit it lands in a new spot, mostly down among the free listings where people are still deciding.

Size on screen: full width × 68
Send: square logo (500 × 500 PNG), brand color
Words: name 24 · one line 40 · button 10 characters
Also includes: Beacon, specials and social buttons
Website bonus: "Presented by" on our home page

AS IT LOOKS IN THE APP



Anchor

$115/mo

Your name stays put at the bottom of the screen on your harbor's page. Visitors scroll the whole guide with your name and button always in view.

Size on screen: full width × 88
Send: square logo (500 × 500 PNG), brand color
Words: name 24 · one line 40 · button 12 characters
Also includes: Beacon, specials and social buttons
Website bonus: "Presented by" on our home page

Every sponsorship includes Burgee and Beacon.

Your logo, Call and Directions on your card, a Beacon card at the top of your section, teal or in your deal color, and your own page with photos, hours and your website.

TOP OF YOUR TAB

Crow’s Nest

$150/mo

ONE PER HARBOR · 3

The first thing people see when they open your tab: a big photo sponsor spot above every listing, with a slow, gentle zoom. You’re also in Scuttlebutt, the Dock & Dine news magazine.

1 · TOP OF YOUR TAB



2 · SCUTTLEBUTT



AD SPECS

Top of tab: full width × 200
Scuttlebutt: full or half page · photo 1080 × 1920
Photo: 1200 × 630, landscape; keep the subject in the top half
Logo: 500 × 500 PNG · **Brand color**
Words: location 32 · name 28 · one line 60 · offer 30 · button 12 characters

ONE PER HARBOR

Just **one** Crow’s Nest sponsor per harbor or waterfront, at the top of the tab you choose. No Tsunami at your harbor? You also close out the harbor page.

Includes everything in Burgee and Beacon, plus a video player, specials ticker and social buttons on your page.

OWN THE HARBOR

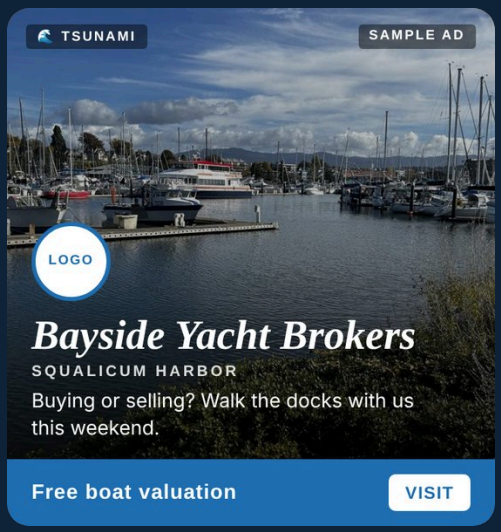
Tsunami

$225/mo

ONE PER HARBOR · 4

Our top sponsorship: three spots in one. Your full-screen spot greets everyone who opens your harbor, your name rides on the harbor photo all visit, and your ad closes out the harbor page. You own the whole visit.

1 · THE TSUNAMI



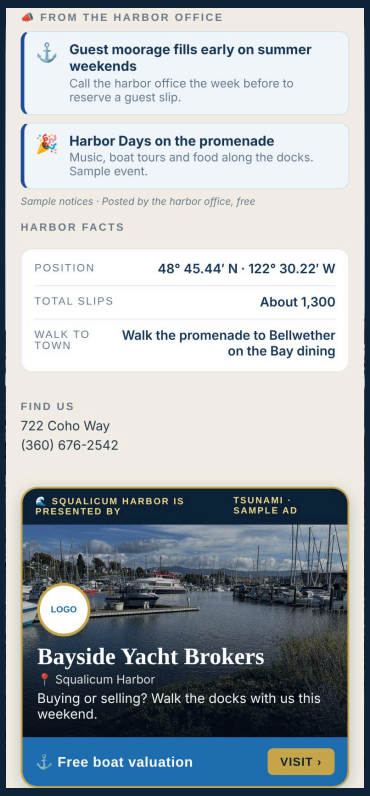
Full screen for 3 seconds when visitors open your harbor.

2 · THE WAKE



Then your name stays on the harbor photo the whole visit.

3 · THE HARBOR PAGE



Your ad closes out the harbor page, in the app and online.

AD SPECS

Tsunami: 358 × 380 · photo 1080 × 1350, portrait

Wake: 362 × 61 · logo and name

Harbor page: 358 × 300 · photo 1200 × 630

Logo: 500 × 500 PNG · **Brand color**

Words: name 28 · location 24 · one line 80 · offer 30 characters

ALSO INCLUDED

Everything in Burgee and Beacon, plus a video player, specials ticker and social buttons on your page.

On our website: your banner on your harbor's photo.

Prices at a glance

A basic listing is always free. Offer Dock & Diners a Gold, Silver or Bronze deal and every listing and sponsorship below costs less. The bigger your deal, the more you save. **Sponsorships are exclusive: one Buoy, one Anchor, one Crow's Nest and one Tsunami per harbor.**

PACKAGE	WHAT YOU GET	REGULAR	GOLD DEAL 10%+ / $10+	SILVER DEAL 3-7% / $5-10	BRONZE DEAL A SMALL PERK
LISTING PACKAGES · OPEN TO EVERY BUSINESS					
Burgee	Your logo, Call and Directions on your card	$35 $210/yr	**$20** $120/yr	**$25** $150/yr	**$30** $180/yr
Beacon	Beacon card at the top of your section (teal or your deal color), your own page with photos, hours and website, and your own Scuttlebutt story	$50 $300/yr	**$35** $210/yr	**$40** $240/yr	**$45** $270/yr
EXCLUSIVE SPONSORSHIPS · ONE PER HARBOR					
Buoy	Beacon + a sponsor banner in the listings, specials ticker and social buttons	$85 $510/yr	**$65** $390/yr	**$70** $420/yr	**$75** $450/yr
Anchor	Beacon + your name fixed to the bottom of the screen, specials ticker and social buttons	$115 $690/yr	**$85** $510/yr	**$95** $570/yr	**$105** $630/yr
Crow's Nest	Beacon + top of your tab, Scuttlebutt ads, video, specials and social buttons	$150 $900/yr	**$100** $600/yr	**$115** $690/yr	**$130** $780/yr
Tsunami	Beacon + full-screen sponsorship, the Wake, the harbor page, video, specials, social buttons	$225 $1,350/yr	**$150** $900/yr	**$175** $1,050/yr	**$200** $1,200/yr

Monthly prices, with the yearly price under each. Yearly is 6 months' price for 12. Every sponsor also takes turns as "presented by" on our website. More than one harbor? See page 6.

WHAT TO SEND US

- ✓ **Logo:** square PNG, 500 × 500 or larger
- ✓ **Photos:** real photos, no words or prices on them
- ✓ **Brand color:** a darker color, so white text reads
- ✓ **A few short lines:** your name, one line and your offer
- ✓ **Where taps go:** website, phone, directions or socials

Or check "Please design it for me" and we'll build it, so it looks sharp on every phone.

Ready to get on the water?

Sign up online in about ten minutes, or talk with us directly.

dndwaterfrontguide.com/get-listed

(360) 318-3068

jim@dndwaterfrontguide.com

Multi-harbor savings

Marine stores, insurance agents, mobile mechanics and restaurants with more than one location: list or sponsor in as many harbors as you like. The more harbors you pick, the less each one costs.

1 HARBOR
Single
Package price
Any listing or sponsorship, any harbor or waterfront.

2-4 HARBORS
Flotilla
20% off each
Your favorite stretch of the Sound, or every location you run.

5 OR MORE HARBORS
Squadron
30% off each
Cover a whole county or your entire service area.

EVERY HARBOR
Sound-Wide
Price of 12
Burgee or Beacon everywhere in the guide, including every new harbor we add.

MONTHLY PRICE BY NUMBER OF HARBORS

LISTING OR SPONSORSHIP	1 HARBOR	3 HARBORS	6 HARBORS	SOUND-WIDE
Burgee	$35	$84	$147	$420
Beacon	$50	$120	$210	$600
Buoy	$85	$230	$459	—
Anchor	$115	$311	$621	—
Crow's Nest	$150	$405	$810	—
Tsunami	$225	$608	$1,215	—

Pay yearly and you pay 6 months for 12: the yearly price is 6 times the monthly figure above.

EXCLUSIVE SPONSORSHIPS

There is **one Buoy, one Anchor, one Crow's Nest and one Tsunami** per harbor or waterfront. When it's taken, it's taken for the season, and sponsors get first right to renew.

Sponsorships save 10% on each extra harbor, with no Sound-Wide option. Sign-up shows which harbors are still open.

HOW THE SAVINGS WORK

Multi-harbor savings and your Gold, Silver or Bronze member-deal price don't combine. **You automatically get whichever is lower.**

Pick your harbors when you sign up at dndwaterfrontguide.com, and your exact price shows before you pay anything.